



ROUND 13

APRIL 23RD, 2022

@BIG SPRING PARK

Battle of the Buffalo

Alpha Tau Omega
Theta Pi

Executive Director: Phillip Ray

Deputy Director: Ethan Fuller

Vendors Coordinator: Christian Martin

Address:

514 Fraternity and Sorority Row NW
Huntsville, Alabama 35805

Phone: 256-227-0672

Email: ctm0016@uah.edu

General: battleofthebuffalo@gmail.com

“Largest Chicken Wing Festival in the Southeast”

Battle of the Buffalo Wing Festival & Salmon Run

Started in 2009 in honor of Brother Paul “Fish” Salmon of the Alpha Tau Omega Fraternity, who unfortunately passed away from Leukemia in 2007. Since Round 1, the Theta Pi brothers have raised more than \$200,000 for cancer research and cancer patients with terminal diagnosis. Russel Hill has used the donations to purchase iPads and blanket warmers for the chemo chairs, diagnostic microscopes, headphones and earplugs for patients going through CT scans, and provides gas/transportation and prescription money for patients who struggle financially. The event is a staple in the Huntsville community, seeing almost 3,000 people through the gates day of. In 2021, the brothers introduced a new annual event called the Salmon Run, which is a 5k held downtown Huntsville on the Cotton Row course.



To help illustrate the impact this event has on patients, here is a brief story from Paul’s mother Nancy:

Nancy was diagnosed with breast cancer in 2010. She was treated at Clearview Cancer Institute. As she was undergoing chemo, she was able to use the blanket warmers that Russel Hill had purchased from the money raised from this event. She stated, “Every time I used the blankets, it felt like my son was giving me a hug.” Mrs. Salmon got to see and experience first-hand how the efforts of the brothers impact and help cancer patients.

Visit our website to learn more about our event!

www.battleofthebuffalo.org

Vendor Registration Form

Vendor Name: _____

Contact Name: _____

Address: _____

Primary Phone Number: _____

Email: _____

Vendor Type: ☐ FOOD ☐ NON-FOOD

Product(s): _____

Please list only the items you intend to sell.

Do you need us to supply a tent/table? (\$10 deposit each) Please mark which one:

☐ Table ☐ Tent ☐ I will have my own setup.

Signature: _____

(e-signature accepted)

This form may be completed by hand or online at our website. Deposit(s) fees may be brought the day of the event. Please make checks payable to "Alpha Tau Omega". More information regarding logistics will be sent closer to the event date.



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	Food	Non-Food
You Provide:	<ul style="list-style-type: none">◇ \$50 Entrance Fee◇ Donate 15% of Sales to Battle of the Buffalo	<ul style="list-style-type: none">◇ \$25 Entrance Fee◇ Donate 10% of Sales to Battle of the Buffalo
We Provide:	<ul style="list-style-type: none">◇ Advertisement on all Social Media Outlets	<ul style="list-style-type: none">◇ Advertisement on all Social Media Outlets



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The City of Huntsville
Office of the Mayor

Thomas M. Battle, Jr., Mayor
308 Fountain Circle
8th Floor
Huntsville, Alabama 35801



September 15, 2021

Dear Friend,

This spring, The Theta Pi Chapter of The Alpha Tau Omega Fraternity at UAHuntsville will host its thirteenth annual ***Battle of the Buffalo Wing Festival*** on April 23rd at Big Spring Park. This popular event attracts thousands of people who enjoy dining on tasty buffalo wings, cooking and eating competitions, dancing to live music, and playing games with friends and family.

Battle of the Buffalo Wing Festival, however, has a bigger purpose. Benefiting the Russel Hill Cancer Foundation and HudsonAlpha Institute for Biotechnology, this fundraiser was created to honor the memory of Paul Salmon, a UAHuntsville student who died of leukemia. Each year, members of Paul's college fraternity pay tribute to their brother by raising money that will improve the health of area residents through cancer research, patient initiatives, and education.

Since Paul's death in 2007, ATO has raised more than \$200,000 for the Russel Hill Cancer Foundation and more than \$30,000 for HudsonAlpha Institute for Biotechnology. I am extremely proud of the young men in this fraternity for working hard to support this important cause, and I would like to personally invite you to lend your support.

Please take a moment to review the enclosed outline of available sponsorship opportunities. We recognize the challenges involved in the fight to cure cancer along with the importance of wellness education. I ask that you consider this wonderful opportunity to be a part of such a worthy effort.

Thank you for your consideration and support of the ***Battle of the Buffalo Wing Festival***.

Very truly yours,

Tommy Battle
Mayor
City of Huntsville